



## 2024 SPONSORSHIP PACKET

**Sponsorship Agreements are signed upon commitment. Invoices are sent 120 days prior to event and must be paid 60 days prior to event. All sponsorships levels are non-exclusive per industry.**

**All sponsors will have right of first acceptance the following year.**

### **ANNUAL MEETING & AWARDS CELEBRATION**

Join us at our Annual Meeting & Awards Celebration, the premier event of the year where we honor the achievements of the past year. We will recognize outstanding volunteers and businesses with prestigious awards. Witness the transition of leadership as we welcome the new Chairman of the Board of Directors, who will unveil our vision and goals for the upcoming year and beyond.

#### **PRESENTING SPONSOR (EXCLUSIVE): \$4,000**

- Seating for 8 in prominent location with logo on table signage
- Opportunity to kickoff the event with the welcome remarks
- Presentation of the *Bruce Yawn Lifetime Achievement Award*
- Opportunity to place promotional items at seats
- Logo on the mailed invitation to membership
- Logo on front of the event program
- Logo on screen or event signage during event
- Logo recognition on all promotional materials including print and event signage, e-newsletter, social media, and website
- Logo on the post event announcement highlighting award winners

#### **GOLD SPONSOR (LIMITED AVAILABILITY- 4): \$2,500**

- Seating for 8 in prominent location with logo on table signage
- Presentation of the *Large Business of the Year Award, Small Business of the Year Award, Start Up Business Award, or Volunteer of the Year Award*
- Logo on event program
- Logo recognition on all promotional materials including print and digital event signage, e-newsletter, social media, and website

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**SILVER SPONSOR (LIMITED AVAILABILITY - 5): \$1,500**

- Seating for 8 in prominent location with logo on table signage
- Recognition from the podium during event
- Name on event program
- Logo recognition on all promotional materials including print and digital event signage, e-newsletter, social media, and website

**Ticket Prices:**

**Members: \$75.00**

**Non-Members: \$150.00**

# **STATE OF THE COMMUNITY/REGION ADDRESS & BUSINESS EXPO**

The State of the Community / Region Address & Business Expo is a community-wide event aimed at updating Chamber members and residents on recent accomplishments and the future trajectory of local county and city governments, the Board of Education, Higher Education Institutions, and Economic Development Organizations. This event showcases a keynote speaker to provide valuable insights to the proceedings.

## **PRESENTING SPONSOR (EXCLUSIVE): \$4,000**

- Reserved table of 8 in a prominent location with logo on table signage
- Expo booth or business pop-up banner
- Opportunity to place promotional items at seats
- Opportunity to give 3-minute sponsor remarks from podium
- Logo on front of the event program
- Logo recognition on all promotional materials including print and digital event signage, e-newsletter, social media, and website

## **GOLD SPONSOR (LIMITED AVAILABILITY- 3): \$2,500**

- Reserved table of 8 in a prominent location with logo on table signage
- Expo booth or business pop-up banner
- Recognition from the podium
- Logo on event program
- Logo recognition on all promotional materials including print and digital event signage, e-newsletter, social media, and website

## **SILVER SPONSOR (LIMITED AVAILABILITY- 8): \$1,500**

- Reserved table of 8 in a prominent location with logo on table signage
- Expo booth or company pup-up banner
- Name listed on website under event registration
- Logo on the event program

### **Ticket Prices:**

**Members: \$50.00**

**Non-Members: \$100.00**

**Booths: \$400.00 (includes 2 tickets)**

## **STATE OF HEALTHCARE & BUSINESS EXPO**

This event unites healthcare providers and suppliers to exchange resources beneficial for employers and residents. The event will also feature either a keynote speaker or a panel of healthcare professionals.

### **PRESENTING SPONSOR (EXCLUSIVE): \$2,500**

- One reserved table of 8 in prominent location with logo on table signage
- Opportunity to place promotional items at seats
- Expo booth or business pop-up banner
- 3-Minute Welcome remarks from podium
- Logo on front of the event program
- Logo recognition on all promotional materials including print and event signage, e-newsletter, social media, and website

### **GOLD SPONSOR (LIMITED AVAILABILITY- 3): \$1,500**

- One reserved table of 8 in a prominent location with logo on table signage
- Expo booth or business pop-up banner
- Recognition from the podium
- Logo on event program
- Logo recognition on all promotional materials including print and digital event signage, e-newsletter, social media, and website

### **SILVER SPONSOR (LIMITED AVAILABILITY- 6): \$750**

- Reserved table of 8 in a prominent location with logo on table signage
- Expo booth or business pop-up banner
- Recognition from the podium

#### **Ticket Prices:**

**Members: \$25.00**

**Non-Members: \$50.00**

**Booths: \$300.00 (includes 2 tickets)**

# **ANNUAL GOLF TOURNAMENT – FOREST HEIGHTS COUNTRY CLUB**

Join your fellow chamber members for a 4-person team scramble Annual Golf Tournament. You have the option of either a morning (AM) or afternoon (PM) flight. Enjoy a full day of golf, including 18 holes, a cart, lunch, beverages, and snacks.

## **PRESENTING SPONSOR (EXCLUSIVE): \$3,500**

- Two foursomes in your choice of AM or PM flight
- Opportunity for your company to make sponsor remarks at both shotgun starts
- Hole #1 – Title sponsor (tent)
- Opportunity to place a promotional item in each golfer's bag (150)
- Logo recognition on all promotional materials including print and digital event signage, e-newsletter, social media, and website

## **GOLD SPONSOR (LIMITED AVAILABILITY - 2): \$2,500**

- One foursome Team in your choice of AM or PM Flight
- Opportunity to place a promotional item in each golfer's bag (150)
- Tent on a premier hole
- Social media recognition
- Recognition from the mic prior to both shotgun starts

## **LUNCH SPONSOR (EXCLUSIVE): \$1,500**

- Your company's business card or brochure attached to player's boxed lunch (must provide 150 pieces)
- Logo on signage at lunch line
- Recognition from the mic prior to both shotgun starts

## **PLAYER GIFT SPONSOR (EXCLUSIVE): \$1,500**

- Logo on player gift's
- 3-minute sponsor remarks during announcement of winners and presentation of gifts

## **TENT SPONSOR (LIMITED AVAILABILITY- 9): \$600**

- Sponsor provides their own tent, swag items, beverages, etc.

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**BEVERAGE CART SPONSOR (EXCLUSIVE): \$500**

- Provider of beverages for 150 golfers
- Recognition from mic prior to both shotgun starts

\*\*\*Business must provide the golf cart

**PUTTING FOR PROOF (ONE EACH FOR AM AND PM FLIGHT): \$500**

- Logo on signage near putting green
- Recognition from mic prior to both shotgun starts
- Presentation of "Proof" to winner

\*\*\* Business must provide two bottles of top shelf liquor

**COFFEE AND DONUT SPONSOR (EXCLUSIVE AM FLIGHT): \$500**

- Logo on signage near registration
- Recognition from mic prior to AM shotgun start

\*\*\*Business must provide coffee and donuts

**FLAG SPONSOR (18 AVAILABLE): \$250**

- Logo on flag pin on the green

**HOLE SPONSOR (50 AVAILABLE): \$150**

- Logo on signage at tee box

**Ticket Prices:**

**AM Foursome: \$600**

**PM Foursome: \$700**

## **BLESSING OF THE CROPS & AWARDS CELEBRATION**

The annual Blessing of the Crops & Awards Celebration event is a breakfast program for farmers and agriculture supporters to pray for a bountiful harvest. The program features a prayer circle and keynote speaker, followed by the presentation of the *Farmer of the Year*, *Young Farmer of the Year* and *Ag Partner of the Year* awards.

### **PRESENTING SPONSOR (EXCLUSIVE): \$3,000**

- Two tables of 8 in a prominent location with logo on table signage
- Opportunity to kick off event with welcome remarks
- Presentation of the *Farmer of the Year Award*
- Opportunity to place promotional items at seats
- Logo on front of event program
- Business logo recognition on all promotional materials including print digital event signage, e-newsletter, social media, and website
- Recognition on post-event social media posts

### **GOLD SPONSOR (LIMITED AVAILABILITY- 2): \$1,500**

- Two tables of 8 in a prominent location with logo on table signage
- Presentation of your choice between *Young Farmer of the Year* or *Ag Partner of the Year* awards
- Logo on event program
- Logo on event signage
- Business logo recognition on all promotional materials including print digital event signage, e-newsletter, social media, and website

### **SILVER SPONSOR (LIMITED AVAILABILITY- 6): \$750**

- Table of 8 in prominent location with logo on table signage
- Name recognition on event signage
- Name recognition on event program
- Recognition from the podium

### **BREAKFAST SPONSOR (EXCLUSIVE): \$500**

- Logo on signage at breakfast table
- Logo on event program
- Recognition from the podium

## **AG NIGHT OUT– FIRST FRIDAY DOWNTOWN**

In partnership with the Downtown Statesboro Development Authority (DSDA), the agriculture industry is featured for a *First Friday* event. Typically held the first Friday in October, this event supports the awareness and impact of the largest industry in Statesboro and Bulloch County.

### **PRESENTING SPONSOR (EXCLUSIVE): \$2,000**

- Logo on all promotional materials including print and event signage, e-newsletter, social media, and website
- Opportunity to place promotional items at event tent
- Recognition from stage
- 3-minute welcome remarks from the stage with 1000s of attendees

### **GOLD SPONSOR (LIMITED AVAILABILITY - 4): \$1,000**

- Logo on all promotional materials including print and event signage, e-newsletter, social media, and website
- Opportunity to place promotional items at event tent
- Recognition from the stage
- Name recognition on event signage

### **SILVER SPONSOR (LIMITED AVAILABILITY - 4): \$500**

- Opportunity to place promotional items at event tent



## **BUSINESS AFTER HOURS - 9 PER YEAR**

Host a Business After Hours (BAH) event, where structured mixers elevate networking opportunities for both new and longstanding members. Hosts should be prepared to accommodate 100 - 200 people in a reception-style setting, either indoors or under a festive outdoor tent. Our generous sponsors will provide a diverse selection of refreshments, including beer, wine, and non-alcoholic beverages.

### **PRESENTING SPONSOR (EXCLUSIVE PER EVENT): \$1,000**

- Opportunity to provide 3–5-minute sponsor remarks during event
- Advertising and recognition on social media
- Company logo on event graphic one month prior to event

*\*\*\*Host provides 2-3 hot appetizers, 2-3 cold appetizers, beer and wine. Host may provide liquor but is not required.*

## **AMBASSADOR / RIBBON CUTTING SPONSOR - 2024**

The Ambassador program consists of Chamber members who actively engage by making calls and visits to update member information. They also assess the needs, interests, and opinions of members, which helps in developing relevant programs and events for the chamber. Ambassadors play a crucial role at ribbon cutting events, where they participate in celebrating new Chamber members. An Ambassador is a dedicated and highly appreciated professional valued by the Board of Directors, Chamber staff, and other members.

### **PRESENTING SPONSOR (EXCLUSIVE): \$2,500**

- Business recognition during ribbon cuttings
- Logo on digital event graphic in e-newsletter and social media for each ribbon cutting

## **MEMBER PACKET – 2024**

The Chamber provides membership packets to each new member interested in joining. Our membership packet is a comprehensive listing of membership options, benefits, perks, and privileges that come with each level. It serves as a valuable resource for businesses seeking to join and maximize their involvement with the Chamber.

### **YEARLY PRESENTING SPONSOR (LIMITED AVAILABILITY - 2): \$600**

- Opportunity to place information in member packet
- Opportunity to place business card in member packet

*\*\*\*Business must provide 100 promotional flyers/business cards for folders*

## **E-NEWSLETTER – 2X MONTH**

The Chamber email newsletter is sent to 2,000 contacts bi-weekly with well above average industry open rates.

### **PRESENTING SPONSOR (2 E-NEWSLETTERS EACH MONTH): \$200 PER MONTH**

- Logo at top of e-newsletter, linked to your website

# PROGRAM SPONSORSHIPS

**Sponsorships to Adult & Youth Leadership Bulloch are fully tax-deductible and are made payable to the Statesboro Bulloch Chamber Foundation, a 501c3.**

## **LEADERSHIP BULLOCH (Class of 2025)**

Leadership Bulloch (LB) is the premier adult development initiative of the Statesboro Bulloch Chamber of Commerce. This immersive program exposes business leaders to an in-depth understanding of both the opportunities and challenges shaping our community while nurturing and honing their leadership skills. Engaging in Leadership Bulloch promises participants profound personal and professional growth in a supportive and collaborative atmosphere.

### **PRESENTING SPONSOR (EXCLUSIVE): \$2,500**

- Presentation of the Leadership Bulloch Alumni of the Year Award at the Chamber's Annual Meeting
- Welcome speaker for the *Meet the Class* reception
- Invite for an executive to attend a class day
- "Congratulations" speaker at graduation
- Logo on front of graduation program
- Logo on dedicated Chamber email blasts announcing the class participants
- Logo on "Leadership Bulloch" webpage for the year
- *Meet the Class* feature during *Business After Hours* (BAH), if also a BAH host
- Logo on event signage during the weekend retreat
- Four invitations to graduation ceremony

### **GOLD SPONSOR (LIMITED AVAILABILITY - 2): \$1,500**

- Sponsor recognition at *Meet the Class* and *Graduation* events
- Invite for an executive to attend a class day
- Logo in printed graduation program
- Logo on dedicated Chamber email blast announcing the class selection
- Logo on "Leadership Bulloch" webpage for the year
- Two invitations to graduation ceremony
- Social media post recognition throughout the program

### **CLASS DAY SPONSOR (LIMITED AVAILABILITY – ONE PER CLASS SESSION): \$1,000**

- Welcome speaker, lunch speaker, or any other time during the day
- Invite for an executive to attend entire class day
- Logo on "Leadership Bulloch" webpage for the year
- Recognition on social media posts
- Two invitations to graduation ceremony

## **YOUTH LEADERSHIP BULLOCH (Class of 2025)**

Youth Leadership Bulloch (YLB) is the flagship youth development program of the Statesboro Bulloch Chamber of Commerce. Youth Leadership Bulloch is designed to develop and grow the leadership qualities of our future leaders. Class members are exposed to a diverse network of peers and community leaders, leading to greater insight and broader knowledge of the issues facing our community at-large.

### **PRESENTING SPONSOR (EXCLUSIVE): \$2,000**

- Welcome remarks for the *Meet the Class* event
- Invite for an executive to attend a class day
- "Congratulations" remarks at graduation
- Logo on front of graduation program
- Assist with presenting completion certificates at graduation ceremony
- Logo on dedicated Chamber email blast announcing the class selection
- Logo on "Youth Leadership Bulloch" webpage for the year
- Social media recognition
- Four invitations to graduation ceremony

### **GOLD SPONSOR (LIMITED AVAILABILITY - 2): \$1,000**

- Sponsor remarks at the *Meet the Class* event
- Invite for an executive to attend a Youth Leadership class day
- Logo on dedicated Chamber email blast announcing the class selection
- Logo in graduation program
- Logo on "Youth Leadership Bulloch" webpage for the year
- Social media recognition
- Two invitations to graduation ceremony

### **CLASS DAY SPONSOR (LIMITED AVAILABILITY – ONE PER CLASS SESSION): \$750**

- Welcome speaker, lunch speaker, or any other time during the day
- Logo on "Youth Leadership Bulloch" webpage for the year
- Social media recognition
- Two invitations to graduation ceremony