

#### SPONSORSHIP PACKET

Sponsorship Agreements are signed upon commitment. Invoices are sent 120 days prior to event and must be paid 60 days prior to event. All sponsorships levels are non-exclusive per industry.

All sponsors will have right of first acceptance the following year.

#### **ANNUAL MEETING & AWARDS CELEBRATION**

The Annual Banquet is the "must attend" event of the year and will celebrate the accomplishments of the past year with the presentation of many awards to deserving volunteers and businesses. As the flag of leadership is passed to the new Chairman of the Board of Directors, the expectations and goals will be shared for the new vision of the upcoming year.

#### PRESENTING SPONSOR: (EXCLUSIVE SPONSORSHIP)

- Reserved seating for 8 in prominent location
- Opportunity to kickoff the event with the Welcome remarks
- Presentation of the Bruce Yawn Lifetime Achievement Award
- Opportunity to place promotional items at seats
- Logo on the mailed invitation to membership
- Logo on front of the event program
- Logo on screen or event signage during event
- Logo recognition on all promotional materials including print and event signage, E-newsletter, social media, website
- Logo on the post event announcement highlighting award winners

\$4000

#### GOLD SPONSORS: (LIMITED AVAILABILITY- 4)

- Reserved seating for 8 in prominent location
- Presentation of the Employer of the Year Award, Small Business of the Year Award, Start Up Business Award, or Non Profit of the Year Award.
- Logo on event program
- Logo recognition on promotional materials including, E-Newsletter, social media, and website

# SILVER SPONSORS (LIMITED AVAILABILITY - 5)

- Reserved seating for 8 in prominent location
- Recognition from the podium during event
- Name on event program
- Logo recognition on promotional materials including, E-Newsletter, social media, and website

\$1500

Member Tickets: \$75.00

# **STATE OF THE REGION**

The State of the Region Address will be a community wide event to inform Chamber members and residents of recent accomplishments and the future vision of the local county and city governments, Board of Education, Higher Ed Institutions and EDO's along with a feature keynote speaker.

## PRESENTING: (EXCLUSIVE SPONSORSHIP)

- Reserved seating for 8 in prominent location
- Opportunity to place promotional items at seats
- Opportunity to give 3-minute sponsor remarks from podium
- Logo on front of the event program
- Logo recognition on all promotional materials including print and digital event signage, E-newsletter, social media, and website

\$4,000

## **GOLD: (LIMITED AVAILABILITY- 3)**

- Reserved seating for 8 in prominent location
- Logo recognition on promotional materials including, E-Newsletter, social media, and website
- Logo on event program
- Recognition from the podium

\$ 2,500

## SILVER (LIMITED AVAILABILITY 8)

- Reserved seating for 8 in prominent location
- Logo recognition on promotional materials including, E-Newsletter, social media, and website
- Logo on the event program

\$1,500

Member Tickets: \$50.00

## STATE OF HEALTHCARE & BUSINESS EXPO

This event will bring together healthcare providers and suppliers to provide and share resources for employers and residents, to include a keynote speaker or a panel of healthcare professionals

## PRESENTING: (EXCLUSIVE SPONSORSHIP)

- Reserved seating for 8 in prominent location
- Opportunity to place promotional items at seats
- Expo booth or company pop-up banner
- 3-Minute Welcome remarks from podium
- Logo on front of the event program
- Logo recognition on all promotional materials including print and event signage, E-newsletter, social media, and website

\$2,500

#### **GOLD: (LIMITED AVAILABILITY- 3)**

- Reserved seating for 8 in prominent location
- Expo booth or company pop-up banner
- Logo recognition on promotional materials including, E-Newsletter, social media, and website
- Logo on event program
- Recognition from the podium

\$ 1,500

## **SILVER (LIMITED AVAILABILITY- 6)**

- Reserved seating for 8 in prominent location
- Expo booth or pop-up banner
- Recognition from the podium

\$750

Member Tickets: \$25.00

Booths: \$300.00 (includes 2 tickets)

# <u>ANNUAL GOLF TOURNAMENT – FOREST HEIGHTS COUNTRY CLUB</u>

Join your fellow chamber members for a 4-person team scramble format for a Morning or Afternoon Flight to include 18 holes of golf, cart, lunch, beverages, and snacks.

# PRESENTING SPONSOR: (EXCLUSIVE)

- Two Foursomes in your choice of AM or PM flight
- Opportunity for your company to make sponsor remarks at both shotgun starts
- Hole #1 Title Sponsor (Tent)
- Opportunity to place a promotional item in each golfer's bag (150)
- Logo recognition on all promotional materials including print and digital event signage, E-newsletter, social media, and website

\$3500

## GOLD SPONSOR: (LIMITED AVAILABILITY -2)

- One Foursome Team in your choice of AM or PM Flight
- Opportunity to place a promotional item in each golfer's bag (150)
- Tent on Premier Hole
- Social media recognition
- Recognition from the mic prior to both shotgun starts

\$2500

## **LUNCH SPONSOR: (EXCLUSIVE)**

- Your company's business card or brochure attached to player's boxed lunch (must provide 150 pieces)
- Logo on signage at lunch line
- Recognition from the mic prior to both shotgun starts

\$1500

#### PLAYER GIFT SPONSOR (EXCLUSIVE)

- Logo on player gift's
- 3-minute sponsor remarks during annouuncemnet of winners and presentation of gifts

\$1500

#### **BEVERAGE CART SPONSOR: (EXCLUSIVE)**

- Provider of beverages for 150 golfers
- Recognition from mic prior to both shotguns

\*\*\*Business to provide Golf Cart

# PUTTING FOR PROOF: (AM FLIGHT AND PM FLIGHT, 2 AVAILABLE)

- Logo on signage near putting green
- Recognition from mic prior to both shotgun starts
- Presentation of "Proof" to winner

\*\*\* Company must provide 2 bottles of top shelf liquor \$500

## COFFEE AND DONUT SPONSOR (EXCLUSIVE AM FLIGHT)

- Logo on signage near registration
- Company must provide and serve coffee and donuts
- Recognition from mic prior to AM shotgun start

\*\*\*Company must provide and serve coffee and donuts

\$500

#### TENT SPONSOR (LIMITED AVAILABILITY- 9)

• Sponsor to provide Tent, swag, beverages, etc.

\$600

#### **HOLE SPONSOR (50 AVAILABLE)**

Logo on signage at hole

\$150

## FLAG SPONSOR (18 AVAILABLE)

• Logo on flag at putting hole

\$250

PM FOURSOME \$700

AM FOURSOME \$600

**MULLIGANS (4) - \$100** 

## **BLESSING OF THE CROPS & AWARDS CELEBRATION**

The annual Blessing of the Crops event is a breakfast program for farmers and agriculture supporters to pray for a bountiful harvest. The program includes and a circle of prayer, keynote speaker, followed the presentation of Ag Awards

## PRESENTING SPONSOR: (EXCLUSIVE SPONSORSHIP)

- Reserved seating for 16 in prominent location
- Opportunity to kick off event with Welcome remarks
- Presentation of the Farmer of the Year award
- Opportunity to place promotional items at seats
- Logo on front of event program
- Company Logo recognition on all promotional materials including print digital event signage, E-newsletter, social media, and website
- Recognition on post event social media posts

\$3000

## **GOLD SPONSORS: (LIMITED AVAILABILITY-2)**

- Reserved seating for 16 in prominent location
- Presentation of your choice of Ag Award
- Logo on event program
- Recognition from the podium
- Logo recognition on promotional materials including, E-Newsletter, social media, and website

\$1,500

## SILVER SPONSORS (LIMITED AVAILABILITY-6)

- Reserved seating for 8 in prominent location
- Logo on event program
- Recognition from the podium

\$750

#### **BREAKFAST SPONSOR:** (EXCLUSIVE)

- Logo on signage at breakfast table
- Logo on event program

# **AG NIGHT OUT- FIRST FRIDAY DOWNTOWN**

In partnership with the Statesboro Downtown Development Authority, the Agriculture Industry is featured for a First Friday Downtown, typically in October. This event supports the awareness and impact of the largest industry in Statesboro Bulloch County.

# PRESENTING SPONSOR: (EXCLUSIVE SPONSORSHIP)

- Logo on all promotional materials including print and event signage, Enewsletter, social media, and website
- Opportunity to place promotional items at event tent
- Recognition from the stage
- 3-minute welcome remarks from stage with 1000s of attendees
- Name recognition on event banner

\$2,000

## GOLD SPONSORS (LIMITED AVAILABILITY - 4)

- Logo recognition on promotional materials including, E-Newsletter, social media, and website
- Opportunity to place promotional items at event tent
- Recognition from the stage
- Name recognition on event banner

\$1,000

# SILVER SPONSORS (LIMITED AVAILABILITY - 4)

Opportunity to place promotional items at event tent

# **BUSINESS AFTER HOURS - 9 PER YEAR**

Business After Hours provides structured mixers to enhance networking for new and longstanding members. The hosting / sponsoring location must be able to accommodate 100-200 people reception style inside or with a tent outside. The sponsor will provide a variety of refreshments, beer, wine, and non-alcoholic beverages for 100-200 people.

# PRESENTING SPONSOR: (EXCLUSIVE PER EVENT)

- Opportunity to provide 3–5-minute sponsor remarks during event
- Advertising and recognition on social media
- Company logo on event graphic one month prior to event

\*\*\*Host to provide 2-3 hot appetizers, 2-3 cold appetizers, beer and wine. Host may provide liquor but is not required.

\$1,000 per event

# AMBASSADOR/ RIBBON CUTTING SPONSOR - 2024

The Statesboro Bulloch Chamber Ambassador program is a group of chamber members who make calls and visits to update member's information, assess member's needs, interests, and opinions. This leads to the development of relevant programs and events. Ambassadors are always present at Ribbon Cuttings, celebrating a new Chamber member. An Ambassador is a dedicated, highly appreciated professional valued by the Board of Directors, Chamber Staff and Membership.

# PRESENTING: (EXCLUSIVE)

- Company Recognition during ribbon cuttings
- Logo on digital event graphic in E-newsletter and social media for each ribbon cutting
- Presentation of Ambassador of the Year Award

\$2,500

# **E-NEWSLETTER – 2X MONTH**

The Chamber email newsletter is sent to 2000+ contacts bi-weekly with well above average industry open rates.

• Logo at top of E-Newsletter, linked to your website or social media page

\$200 per month (2 E-Newsletters a month) (LIMITED AVAILABILITY - 12)

# **MEMBER PACKET**

The Chamber will provide new member packets for the entire year (12 months) to each new member that joins and upon request of any current member with information on member benefits and participation in discount programs.

Presenting Sponsor (Yearly) \$600 (LIMITED AVAILABILITY - 2)

- Opportunity to place information in member packet
- Opportunity to place business card in member packet

\*member must provide 100 promotional flyers/business cards for folders

#### PROGRAM SPONSORSHIPS

Sponsorships to Adult & Youth Leadership Bulloch are fully tax-deductible and are made payable to the Statesboro Bulloch Chamber Foundation, a 501c3

## LEADERSHIP BULLOCH

Leadership Bulloch, a program of the Statesboro Bulloch Chamber of Commerce Foundation, is designed to expose business and area leaders to the opportunities and challenges facing our community as well as to promote and foster the development of leadership. The program educates and prepares community leaders who are committed to shaping the community's future and allows class members to experience a high level of community awareness. The nine-month program features day-long sessions that cover various topics.

# PRESENTING SPONSOR: (EXCLUSIVE)

- Presentation of the Leadership Bulloch Alumni of the Year Award at the Chamber's Annual Meeting
- Welcome Speaker for the "Meet the Class" reception
- Invite for Executive to attend a class day
- "Congratulations" Speaker at Graduation
- Logo on front of graduation program
- Logo on dedicated Chamber email blasts announcing the class participants
- Logo on website on "Leadership Bulloch" tab for a year
- Meet the Class feature during BAH, if also a BAH host
- Logo on event signage during the weekend Retreat
- Four invitations to Graduation ceremony

\$2,500

## GOLD SPONSOR: (LIMITED AVAILABILITY - 2)

- Sponsor recognition at Meet the Class and Graduation events
- Invite for Executive to attend a class day
- Logo on Graduation program
- Logo on website on Class tab for a year
- Two invitations to graduation ceremony
- Social media post recognition throughout the program

\$ 1500

## CLASS DAY SPONSOR (LIMITED AVAILABILITY)

- Welcome Speaker, Lunch speaker (or any other time during the day)
- Invite for Executive to attend entire class day
- Logo on website on "Leadership Bulloch" tab for a year
- Recognition on social media posts
- Two invitations to graduation ceremony

\$1,000

## YOUTH LEADERSHIP BULLOCH

Youth Leadership Bulloch, a program of the Statesboro Bulloch Chamber Foundation, is designed to identify young leaders and motivate and educate them through exposure to all aspects of their community. This experience will develop these future leaders and give them the tools needed to lead and influence a positive and progressive community for generations to come.

# PRESENTING SPONSOR: (EXCLUSIVE)

- Welcome Remarks for the "Class Meet & Greet" event
- Invite for Executive to attend a Youth Leadership Class Day
- "Congratulations" Remarks at Graduation
- Logo on front of Graduation program
- Assist with presenting Youth Leadership Bulloch certificates at Graduation Ceremony
- Logo on dedicated Chamber email blast announcing the class selection
- Logo on website on "Youth Leadership" page
- Social media recognition
- Four invitations to graduation ceremony

\$ 2,000

#### PREMIER SPONSOR: (LIMITED AVAILABILTIY -2)

- Sponsor remarks at "Class Meet & Greet" event
- Invite for Executive may attend a Youth Leadership Class Day
- Logo on Graduation program
- Logo on website on "Youth Leadership" page for a year
- Social media recognition throughout the year
- Two invitations to Graduation Ceremony

\$1000

#### DAY SPONSOR: (LIMITED AVAILABILITY)

- Welcome Speaker, Lunch speaker (or any other time during the day)
- Logo on website on "Youth Leadership" page for a year
- Social Media recognition throughout the year
- Two invitations to graduation ceremony