



2025 AMBASSADOR PROGRAM

WHAT IS A STATESBORO BULLOCH CHAMBER OF COMMERCE AMBASSADOR?

A Statesboro Bulloch Chamber Ambassador:

- ★ Promotes the value of being a Chamber Investor in the Bulloch County region
- ★ Assists with new Member referrals
- ★ Informs, welcomes, and invites Members to participate in Chamber events/programs
- ★ Actively contacts current Members - contact info provided
- ★ Volunteers or attends numerous Chamber events throughout the year
- ★ Featured on the Chamber website with Company Information and Contact Info

BENEFITS

- **Connection:** Ambassadors build strong relationships with local business leaders, community members, and elected officials, creating valuable connections for personal and professional growth.
- **Reach:** As a representative of the Chamber, Ambassadors gain heightened exposure for themselves and their businesses through participation in Chamber programs, ribbon-cuttings, and community activities.
- **Community Impact:** As an Ambassador, you play a pivotal role in welcoming new businesses, supporting Chamber programs, and promoting economic growth in the Bulloch County region. You're able to directly contribute to making Bulloch County a thriving place for businesses and residents alike.

REQUIREMENTS

- Applicant's employer must be a current Chamber Member. Only one application will be accepted from each business.
- Applicant must have the available bandwidth to attend Chamber programs, Ribbon Cuttings, and the monthly Committee Meeting
- Applicant must complete this form by the deadline given.
- Applicant must be an upstanding citizen and representative of the business community.

GUIDELINES

You are an extension of our Chamber. This applies to in-person events, social media, on other boards you may serve on, and throughout your day-to-day life as you patronize our invested businesses or potential Investors. It is our hope that you will speak positively of our invested businesses and represent us well in our community.

Meeting all Ambassador Deliverables is required to remain on the Committee. If you miss more than 3 consecutive meetings or repeatedly fail to submit assigned touchpoints, you may be removed from the Committee.

LEADERBOARD, AWARDS & CELEBRATION

You will receive points for Ambassador Deliverables. It is the Ambassador's responsibility to report their points through the points form monthly. These points will be tracked on our Ambassador Leaderboard, allowing you to stay up-to-date with how many points you have, and where you are in the rankings amongst the other Ambassadors.

Each quarter, the Ambassador who earns the most points will be named Ambassador of the Quarter and recognized at the subsequent Chamber Board Meeting. They'll also have the chance to enjoy a lunch with the Chamber President and Board Chair within the quarter, based on availability.

Ambassador of the Year will be recognized at the Annual Meeting.

AMBASSADOR DELIVERABLES

Touchpoints

Our goal at the Chamber is to connect with every Investor, every month. Our Ambassadors serve as additional resources to help make that happen.

Each month, a list of businesses will be provided. Each Ambassador will be assigned between 5-10 businesses to contact either by phone call (with email follow-up) or an in-person visit.

The goal of a touchpoint is to ensure that our Members hear from us and that they are confident that we are listening. *Not completing assigned touchpoints each month may result in being removed from the Program.*

Potential Investor Referrals

As a Chamber Ambassador, we ask that you become a champion for our organization. Find and encourage businesses within your network to join the Greater Macon Chamber of Commerce. You will receive 50 points.

Program Attendance

As an Ambassador, your presence at Chamber programs is not only vital to boosting overall attendance but also crucial to your personal and professional growth within the business community. By attending regularly, you increase your visibility, allowing fellow members and attendees to recognize you as a trusted and active part of the Chamber. The more frequently you're seen, the more likely people are to remember and reach out to you when they need your expertise or services.

Volunteer Opportunities

The Chamber will periodically ask for volunteers for our programs or events. Being a volunteer, you will receive 50 points on the Leaderboard.

Monthly Meeting

The Ambassador Program meets monthly, usually on the third Tuesday of the month, at 9:30am. Ambassadors should not miss more than three meetings. Missing more may result in being removed from the Program.

POINTS SYSTEM

Monthly Touchpoints

Touchpoints must be submitted by the last day of the month. If touchpoints are not completed, you risk being removed from the program.

Call (w/email follow-up)	5 points
In-Person Visit	20 points
Monthly Ambassador Program Meetings	15 points

Programming

Your goal is to show up and encourage others to do the same!

Ribbon Cuttings	20 points
All other Chamber Events	20 points

Other

Volunteering Volunteer opportunities will come up throughout the year. We will announce those in meetings or via email.	50 points per 2 hours
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COMMITMENT FORM

As an Ambassador for the Statesboro Bulloch Chamber of Commerce, I will commit to fully participate as a member of the Ambassador Program for the calendar year 2025. I pledge to do my best to fulfill the obligations listed below.

- Attend monthly ambassador meetings as scheduled. I understand that I should not miss more than 3 meetings.
- Promote the mission and benefits of being an Investor of the Statesboro Bulloch Chamber of Commerce.
- Actively volunteer and attend Chamber events and ribbon cuttings.
- Actively recruit new Chamber Members or refer potential Chamber Members.
- Complete and submit monthly touchpoints on time.
- Wear Statesboro Bulloch Chamber buttons to all events and visits while representing the organization.
- Do not speak or accept inquiries from the media on behalf of the Statesboro Bulloch Chamber of Commerce.

I have read the 2025 Ambassador Program Guide and I agree to fulfill the requirements and goals listed.

_____	_____
Ambassador Name (SIGN)	Chamber Staff Representative (SIGN)
_____	_____
Date	Date

AMBASSADOR INFORMATION <i>Please complete the information below.</i>
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Full Name (Printed):	
Organization:	
Email Address:	
Cell Phone Number:	
Business Phone Number:	

